

Egypt Entrepreneurship Summit 2019

“Entrepreneurship: The Power of Purpose & Potential”

21st – 23rd November 2019

Alexandria & New Alamein, Egypt

Day 1: Thursday 21 November 2019	
09:00 – 10:30	Registration & Coffee Break
10:30 – 11:30	<p>Plenary Opening Remarks</p> <p>Master of Ceremonies: Ms. May Mazen</p> <ul style="list-style-type: none"> - Dr. Ismail Abdel Ghaffar, President, Arab Academy for Science & Technology and Maritime Transport (EES Academic Partner & Host) - Mr. Amr Abouelazm, President GEN Egypt - Mr. Mohamed Hanno, Vice Chairman, Alexandria Business Association - Dr. Ahmed Shalaby, President & CEO, Tatweer Misr (GEW & EES Headline Sponsor) - Mr. Eric Ochelin, Country Director, International Labour Organization Cairo Office - Mr. Kiril Lordanov, Head of Cooperation, Embassy of Canada - Ms. Reem El Saady, Regional Principal Manager, EBRD - Ms. Shoroke Zedan, Executive Director, TVET Egypt - Mr. Ahmed Osman, President, International Council for Small Business (ICSB) - Dr. Nivine Gamea, Executive Director, MSMEDA - HE Dr. Abdelaziz Konosowa, Governor of Alexandria - HE Dr. Sahar Nasr, Minister of Investment & International Cooperation, Egypt
11:30 – 12:00	<p>Keynote Speech: The Future of Egypt</p> <p>Professor. Sherif Delawar – Egyptian Thinker in Economic Development</p>
12:00 – 12:45	<p>Keynote Speeches</p> <p>Entrepreneurship with a Purpose</p> <ul style="list-style-type: none"> - Mr. Michael O’Shea, Kerten, Ireland <p>Entrepreneurship: The Potential</p> <ul style="list-style-type: none"> - Dr. Caryn Beck Dudley, Santa Clara University, USA <p>Demystifying the Entrepreneurs Journey: From Struggles to Scalability</p> <ul style="list-style-type: none"> - Mr. Ash Rofail, Vive Capital, USA <p>Moderator: Dr. Ayman Eltarabishy, ICSB, USA</p>
12:45 – 13:00	<p>Keynote Speech: Tatweer Misr – An Entrepreneurial Journey of Empowering Entrepreneurs</p> <p>Dr. Ahmed Shalaby, Tatweer Misr, Egypt</p>
13:00 – 14:00	<p>Plenary: The Role of Private Sector in Promoting & Supporting Entrepreneurship</p> <ul style="list-style-type: none"> - Mr. Mounir Gazayerli, Unilever, Egypt - Ms. Laila Hosny, ALEXBANK, Egypt - Mr. Mohamed El Hout, GLC, Egypt - Mr. Hany Elmenshawy, ABA, Egypt - Ms. Hanaa El Helaly, Egyptian Arab Land Bank, Egypt - Mr. Assem Ragab, Credit Agricole, Egypt <p>Moderator: Mr. Ahmed Osman, ICSB, Egypt</p>

14:00 – 15:00	<p>Plenary: The Intersection Between Innovation & Entrepreneurship (Powered by Tatweer Misr)</p> <ul style="list-style-type: none"> - Dr.Kim Critchley, Universities of Canada, - Dr. Joel Bloom, President, New Jersey Institute of Technology, USA - Dr. Marian Azzer, Member of Parliament, Egypt - Dr. Jon Larson, President, Ocean County College, USA <p>Moderator: Mr. Magdy Wahba, TVET Egypt, Egypt</p>		
15:00 – 16:00	Lunch		
16:00 – 17:15	<p>The Role of Government in Supporting SMEs and Entrepreneurship</p> <ul style="list-style-type: none"> - Dr. Raafat Abbas, MESMEDA, Egypt - Ms. Rasha Tantawy , TIEC, Egypt - Dr. Ghada Ali, Ministry of Youth and Sport, Egypt - Dr. Ghada Khalil, Rowad 2030 , Egypt - Mr. Sherif Samy, National Asset Management & Investment, Egypt <p>Moderator: Mr. Khaled Habib, TVET Egypt , Egypt</p>		
	<table border="1"> <tr> <td> <p>Serving the Bottom of the Pyramid, Necessity Entrepreneurship</p> <ul style="list-style-type: none"> - Mr. Magdi Moussa, ABA, Egypt - Ms. Dalia Hosny, Tadreeb Masr, Egypt - Mr. Amr Abouelazm, Tamweely/ GEN Egypt, Egypt - Dr. Atef El Shabrawy, E-JUST,Egypt - Mr. Ashraf Nassif, First for Micro Finance, Egypt - Dr. Nashwa Ghoneim, Alexandria University, Egypt <p>Moderator: Mr. Magdy Wahba, TVET Egypt, Egypt</p> </td> <td> <p>Evidence Based Trends in Entrepreneurship Education</p> <ul style="list-style-type: none"> - Mr. Mohamed Fawzy, WISE, Egypt - Ms. Amira Dawood, TVET Egypt, Egypt - Ms. Yara Ali, GIZ, Egypt - Dr. Fahd Abdel Aziz, AAST, Egypt - Dr. Mohamed Belal, Alexandria University, Egypt - Ms. Perihan Tawfik, ILO, Egypt <p>Moderator: Dr. Nabil Shalaby, Arab Entrepreneur House, Egypt</p> </td> <td> <p>Employment promotion Project - EPP Experience and Lessons Learned (Powered by GIZ)</p> <ul style="list-style-type: none"> - Mr. Sherif Gaafar, GIZ, Egypt - Ms. Yara Ali , GIZ, Egypt - Mr. Eslam Shahat, GIZ, Egypt </td> </tr> </table>	<p>Serving the Bottom of the Pyramid, Necessity Entrepreneurship</p> <ul style="list-style-type: none"> - Mr. Magdi Moussa, ABA, Egypt - Ms. Dalia Hosny, Tadreeb Masr, Egypt - Mr. Amr Abouelazm, Tamweely/ GEN Egypt, Egypt - Dr. Atef El Shabrawy, E-JUST,Egypt - Mr. Ashraf Nassif, First for Micro Finance, Egypt - Dr. Nashwa Ghoneim, Alexandria University, Egypt <p>Moderator: Mr. Magdy Wahba, TVET Egypt, Egypt</p>	<p>Evidence Based Trends in Entrepreneurship Education</p> <ul style="list-style-type: none"> - Mr. Mohamed Fawzy, WISE, Egypt - Ms. Amira Dawood, TVET Egypt, Egypt - Ms. Yara Ali, GIZ, Egypt - Dr. Fahd Abdel Aziz, AAST, Egypt - Dr. Mohamed Belal, Alexandria University, Egypt - Ms. Perihan Tawfik, ILO, Egypt <p>Moderator: Dr. Nabil Shalaby, Arab Entrepreneur House, Egypt</p>
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17:15 – 17:30	Coffee Break		
17:30 – 18:30	<p>Plenary: Entrepreneurship Opportunities in Tourism (Powered by ILO)</p> <ul style="list-style-type: none"> - Mr. Matthias Poeschel, International Travel & Tourism Expert, Germany - Ms. Yamine Essawy , ILO , Egypt - Mr. Hesham El Demeary, , Egypt - Ms. Amany El Torgoman, Egypt - Mr. Ahmed Yehia, Egypt <p>Moderator: Mr. Alaa Fahmy , Enroot, Egypt</p>		

	Alexandria Ecosystem (Powered by ABA) <ul style="list-style-type: none"> - Mr. Hassan Mansi, Start Egypt, Egypt - Dr. Nabil Shalaby, Arab Entrepreneur House, Egypt - Mr. Ahmed Bastawy , ICEALEX , Egypt - Mr. Mohamed Mehelmi, ABA, Egypt - Mr. Hany Ayyad , AAST, Egypt Moderator: Mr. Waleed Eid, ABA , Egypt	Green Entrepreneurship <ul style="list-style-type: none"> - Mr. Ali Abou Senna , Ministry of Environment , Egypt - Mr. Nour El Assal- Tagaddod, Egypt - Ms.Salma Gafaar, GIZ, Egypt - Dr. Ghada Elkady, AAST, Egypt Moderator: Ms. Nadine Hassan , TVET Egypt, Egypt	Entrepreneurship in Logistics & Supply Chain <ul style="list-style-type: none"> - Mr. Khaled Farouk, Celltek ,Egypt - Mr. Hesham Al- Areky , AASTM , Egypt - Mr. Mohamed Ghadban , Egypt - Dr. Sarrah Elgazzar, AAST, Egypt - Mr.Ahmed Abdelgawad, Unitrans Global , Egypt - Dr. Ayman Radwan, Shipyard Alex, Egypt Moderator: Mr. Medhat El Kady , ABA, Egypt
20:00	Buses Leave Hotels to Dinner		
20:30 – 22:30	Dinner at Ebn El Balad Restaurant (Hosted By Alexandria Business association ABA)		
Day 2: Friday 22 November 2019			
08:00 – 10:15 Buses to New Alamein City			
10:30- 11:30	Plenary: Open discussion between TVET Youth and Egypt’s Entrepreneurship Ecosystem (Powered by TVET Egypt) <ul style="list-style-type: none"> - Mr. Mohamed Moursy , Sanad, Egypt - Ms. Dalia Ibrahim , Nahdet Masr, Egypt - Mr. Mohamed Hanno, ABA, Egypt - Mr. Rafaat Abbas, MSMEDA, Egypt - Ms. Sally Saied, Ministry of Youth, Egypt - Mr. Mohamed Hamza, VLab, AUC , Egypt Moderator: Mr. Omar Ashmawy & Ms. Yasmine Ahmed , TVET Students		
11:30 – 12:30	Group Photo Coffee break & Friday Prayer		
12:30 – 13:30	Plenary: The Role of Development Partners in Supporting SMEs and Entrepreneurship <ul style="list-style-type: none"> - Ms. Eman Omran , Canadian Embassy in Egypt - Ms. Shoroke Zedan TVET , Egypt - Ms. Cora Goetemann, GIZ, Germany - Ms. Nashwa Belal, ILO , Egypt - Ms. Dina Abbas , EBRD, Egypt Moderator: Mr. Sherif El Diwany , ABA , Egypt		
13:30 – 14:30	Inspirational Talks (Powered by GEN Egypt) <ul style="list-style-type: none"> - Mr. Simon Nynens, NJIT, USA - Dr. Samar Baqer, Kuwait University, Kuwait - Ms. Dahlia Zayed , FWD Consultancy, Egypt - Mr. Ahmed Essam Eldin Omar , Talento HR , Egypt - Mr. Marwan Abdelrazek, Biznex, Egypt Moderator: Mr. Ahmed Osman, ICSB , Egypt		
14:30 – 15:00	Lunch		

<p>15:00 – 15:45</p>	<p>Plenary: Decent Jobs for Egypt’s Yong People – The Legacy (Powered by ILO)</p> <ul style="list-style-type: none"> - Mr. Ahmed El Gendy, MSMEDA , Egypt - Mr. Ahmed Osman, ICSB,Egypt - Ms. Fatma Fekry, DJEP Beneficiary , Egypt - Ms. Nouran Ali, National Bank of Kuwait, Egypt - Ms. Laila Hosny , ALEXBANK , Egypt - Dr. Sherif El Ramly , ILO, Egypt <p>Moderator: Ms. Azza Kandil, ILO ,Egypt</p>		
<p>15:00 – 15:45</p>	<p>Breakout Session: The Role of Universities in Supporting Entrepreneurship - Roundtable Discussion (Powered by ICSB)</p> <ul style="list-style-type: none"> - Dr. Hala Hattab, BUE, Egypt - Dr. Samar Baqer, Kuwait University, Kuwait - Dr. Noha Saied , Vera Advisory, Egypt - Dr. Wael El Desouki , AASTM, Egypt - Dr. Heba Zaki, Cairo University, Egypt - Dr. Heba Labib, Nile University, Egypt - Mr. Mohamed Hamza, VLab, AUC , Egypt 	<p>Breakout Session: The Role Technology in Supporting Startups</p> <ul style="list-style-type: none"> - Mr. Hossam Saleh, Egyptian Media Group, Egypt - Mr. Mohamed Hanno , ABA, Egypt - Mr. Nahel Aimerah, TIEC, Egypt - Mr. Tarek El Sayed, WE , Egypt - Dr. Amr Farouk, Academy of Scientific Research , Egypt - Mr. Fadi Jundi, NOOR, Egypt - Ms. Heba Al-Ashry, AAST, Egypt <p>Moderator: Mr. Amr Gohar, Majorel, Egypt</p>	<p>Entrepreneurship Opportunities in Agribusiness</p> <ul style="list-style-type: none"> - Mr. Abdolaziz Awagi, ATG, Saudi Arabia - Mr. Tamer Mostafa, Agribusiness Expert, Egypt - Ms. Hend Kassab, Daltex, Egypt <p>Moderator: Dr. Nizar Sami, Nilepreneur, Egypt</p>
<p>15:45 - 16:30</p>	<ul style="list-style-type: none"> - Dr. Alaa El Sadek, Arab Foundation of Yong Scientists, Egypt - Mr. Hatem Akl, Ocean County College, USA - Ms. Maysa Hayward, Ocean County College, USA - Ms. Dahlia Sherif, Tatweer Misr , Egypt - Dr. Atef El Shabrawy, E-JUST,Egypt <p>Moderators: Dr. Ayman Eltarabishy, ICSB, USA Dr. Ashraf Sheta, AUC, Egypt</p>	<p>Breakout Session: She Can – Women Empowerment through SME Development & Entrepreneurship</p> <ul style="list-style-type: none"> - Ms. Ines Ayeri, ILO , Egypt - Ms. Ghada Darwish, SECI Energia, Egypt - Ms. Heba Ibrahim, Elwarsha, Egypt - Dr. Hadia Hamdy, Universities of Canada, Egypt - Dr. Amal Asfour , AAST, Egypt <p>Moderator: Mr. Mohamed Tarek, CCC, Egypt</p>	
<p>15:45 - 16:30</p>	<p>Plenary: Lifestyle Entrepreneurship – Doing Good and Feeling Good</p> <ul style="list-style-type: none"> - Ms. Dalia El Taieb, Health Guru Magazine, Egypt - Ms. Nora Kafafi, Base Camp, Egypt - Ms. Rana Yousry , Assory, Egypt - Mr. Mohamed Kaoud, Egyliere , Egypt <p>Moderator: Ms. Rana Arafa, TV Host , Egypt</p>		
<p>Free Evening</p>			

Day 3: Saturday 23 November 2019	
09:00 - 09:30	<p>Welcome Remarks</p> <ul style="list-style-type: none"> - Dr. Mohamed Emara, Ministry of Education, Egypt - Mr. Ahmed Osman, ICSB, Egypt
09:30– 12:00	<p>Nawah 2019 Competition Finals</p> <p>Head Judge:</p> <p>Ms. Eman Omran, SME Program Team Leader, Canadian Embassy in Egypt</p> <p>Judges:</p> <ul style="list-style-type: none"> - Ms. Dalia Ibrahim , Nahdet Masr, Egypt - Mr. Ahmed Helmi , Reliance, Egypt - Mr. Tarek El Sayed, WE, Egypt - Dr. Ghada Khalil, Rowad 2030 , Egypt - Mr. Ash Rofail, Vive Capital, USA - Mr. Hossam Saleh, Egyptian Media Group, Egypt - Ms. Azza Kandil, ILO, Egypt - Ms. Mariam Nashaat, ALEXBANK, Egypt - Dr. Ghada Ali, Ministry of Youth and Sport, Egypt - Mr. Tamer Mostafa, Vego, Egypt - Mr. Loay El Shawarby, Principal, Egypt - Dr. Wael El Desouki , AASTM, Egypt - Mr. Mohamed Moursy, Sanad, Egypt - Ms. Hala Hattab, BUE, Egypt - Mr. Abdelrahman Shorosh , Swiss Chem , Egypt - Ms. Chantal Sabbagh , National Bank of Egypt, Egypt - Dr. Ashraf Sheta, AUC, Egypt
12:00 – 12:30	Coffee break
12:30 – 13:00	<p>Concluding Remarks</p> <p>Awards</p> <p>Announcement of Nawah Social Entrepreneurship Winners</p> <p>End of Summit</p>